

IMAGE OF YOUR FINISHED ITEM

MATERIALS & INFO

Yarn

Gauge

Needles

Notions

Finished size

PATTERN NOTES

Put your pattern notes here. For instance, talk about the item category, how it is constructed, what yarn bases or colorways work best. Tell your audience anything you would like them to know about your pattern.

Ideally, you're telling a story here: why did you design that item, what inspired you, what's its intended wear? Is it formal or leisure wear? Let your fantasy flow.

ABBREVIATIONS

List every abbreviation used in your pattern here. Include even the most simple stitches, like "k" for knit and "p" for purl stitches.

Make sure you include every abbreviation used. Using unexplained abbreviations confuse your audience, lead to more workload in customer support and might damage your reputation as designer.

PATTERN INSTRUCTIONS

Put your pattern instructions here.

Be as clear and concise as possible. Always keep in mind that the reader is not familiar with your finished item. Make sure you include everything that is needed to work your design in this section. Explain all steps as clearly as possible, be verbose, elaborate!

Unless your item is as simple as a garter stitch dishcloth, divide your pattern into sections: for instance, if you're writing a toe-up sock pattern, you could divide your pattern into the following sections:

TOES

Cast on ... stitches using [insert cast on method here] and join to work in the round, being careful not to twist.

[...]

FOOT

[...]

HEEL

[...]

LEG

[...]

CUFF

[...]

FINISHING

Always include instructions on how to finish your item. The minimum is something like ...

"Weave in ends and block gently."

ABOUT THE AUTHOR

Include a picture of you, a short bio and links to your social profiles here (Twitter, Ravelry, ...).

CHARTS

If your pattern uses charts, put them onto separate pages. This comes handy if your reader wants to print out only the charts, not the whole pattern which helps to save on printing costs.

Make sure to include a legend explaining all symbols used in your charts.

Use professional charting software if possible. Charts written in Excel might work, but they look cheap - and cheap looking patterns don't sell well.

Happy designing!

Yours truly,
Julia

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